

2023

January



2023 is the year of the
World's Best Cat.

SUN	MON	TUE	WED	THU	FRI	SAT
1 <small>New Year's Day</small>	2 <small>Mew Year's Day</small>	3	4	5	6	7
8	9	10	11	12	13	14
15	16 <small>Martin Luther King Jr. Day</small>	17	18	19	20	21
22 <small>Lunar New Year National Answer Your Cat's Questions Day</small>	23	24	25	26	27	28
29	30	31	Start this year off right with the number-one-selling natural and sustainable litter.			

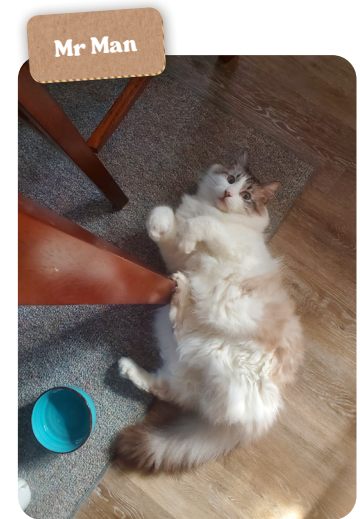


2023

February


WORLD'S BEST
CAT LITTER®
for the **World's Best Cat**

SUN	MON	TUE	WED	THU	FRI	SAT
			1	2 Groundhog Day	3	4
5	6	7	8	9	10	11
12	13	14 Valentine's Day	15	16	17	18
19	20 President's Day Love Your Pet Day	21	22	23	24	25
26	27	28	This month, celebrate cat love. Who needs a Valentine when you've got a cat?			



World's best toy-fetching,
17-year-old
nighttime cuddler.

2023

March



SUN	MON	TUE	WED	THU	FRI	SAT
Who needs luck when you have World's Best Cat Litter?			1	2 International Rescue Cat Day	3 What If Cats Had Opposable Thumbs Day	4
5	6	7	8	9	10	11
12 Daylight Saving Begins	13	14	15	16	17 Saint Patrick's Day	18
19	20	21	22	23 Cuddly Kitten Day	24	25
26	27	28	29	30	31	

Spring is in the air.
Harmful chemicals
and artificial
perfumes are not.



2023 April



SUN	MON	TUE	WED	THU	FRI	SAT
						1 April Fool's Day
2	3	4	5	6	7	8
9 Easter	10	11	12	13	14	15
16	17	18	19 National Cat Lady Day	20	21	22 Earth Day
23	24	25	26	27	28 National Hairball Awareness Day	29
30 National Adopt a Shelter Pet Day			Using harmful cat litter is no joke. Switch to safe and sustainable corn litter.			

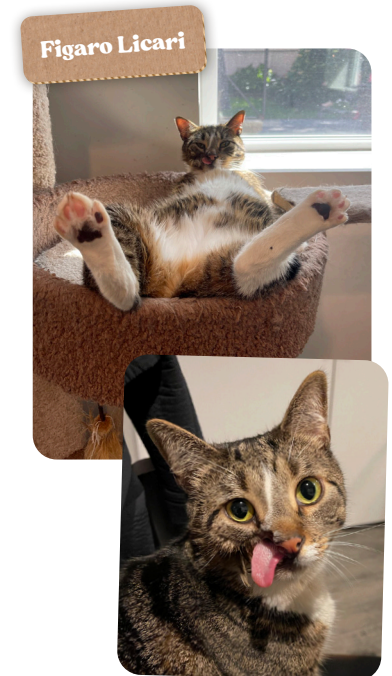
This is a friendly reminder to put bunny ears on your cat this Easter.



2023 May



SUN	MON	TUE	WED	THU	FRI	SAT
	1	2	3	4	5	6
7	8	9	10	11	12	13
14 <small>Mother's Day</small>	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29 <small>Memorial Day</small>	30 <small>International Hug Your Cat Day</small>	31	It's National Pet Month! That means you have extra reasons to spoil your cat.		



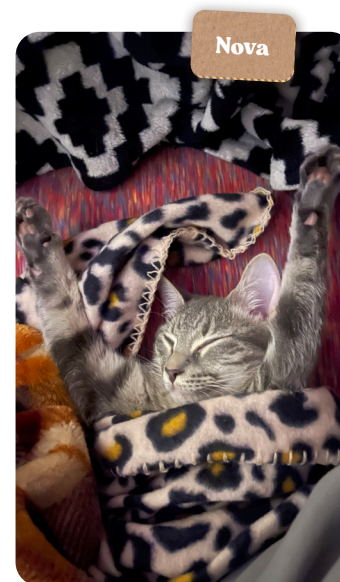
My name is Figaro Licari, and I like spreading awareness of special needs cats. The vets think I either bit a wire or got bit, but two surgeries later, I'm a happy and healthy cat.

Follow my journey
@figaroandhisfriends.

2023 June



SUN	MON	TUE	WED	THU	FRI	SAT
	It's Adopt-A-Cat Month. See how we're celebrating with our GiveLitter® partnerships. More at GiveLitter.com.			1	2	3
4 National Hug Your Cat Day	5	6	7	8	9	10
11	12	13	14	15	16	17
18 Father's Day	19 Juneteenth National Take Your Cat to Work Day	20	21	22	23	24
25	26	27	28	29	30	



Raise two paws if you love your litter! Nova is beloved by her two adoptive parents, Colten and Michael, who often throw plastic springs for her to chase and fetch.

2023 July



Bathe in the sun,
not silica dust.



SUN	MON	TUE	WED	THU	FRI	SAT
						1
2	3	4	5	6	7	8
		Independence Day			National Kitten Day	
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31			This month, celebrate freedom from harmful chemicals.		

2023

August



SUN	MON	TUE	WED	THU	FRI	SAT
The dog days of summer are out. Keeping it cool with corn litter is in.		1	2	3	4	5
6	7	8 International Cat Day	9	10	11	12
13	14	15	16	17	18	19
20	21	22 National Take Your Cat to the Vet Day	23	24	25	26
27	28	29	30	31		

Summertime
odor control?
Absolutely.

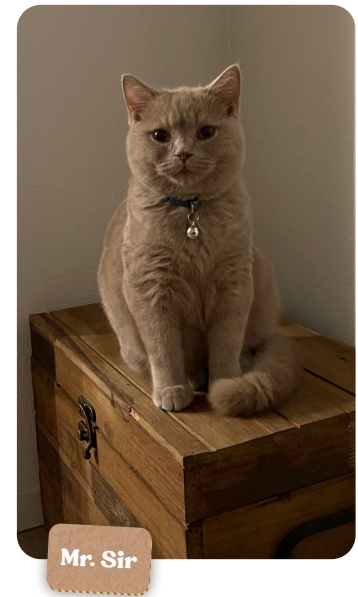


2023

September



SUN	MON	TUE	WED	THU	FRI	SAT
	Prep for fall with cat merch from our Spring store. 100% of the proceeds support our shelter partners through GiveLitter.®				1	2
3	4 Labor Day	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24 Yom Kippurrrrr	25	26	27	28	29	30



Mr. Sir is a lifelong World's Best Cat Litter user. Try and beat that. We mean it. Try and beat that record.

2023

October



SUN	MON	TUE	WED	THU	FRI	SAT
1	2	3	4	5	6	7
8	9 Columbus Day Indigenous Peoples' Day	10	11	12	13	14
15	16 Global Cat Day	17	18	19	20	21
22	23	24	25	26	27	28
29	30 National Treat Your Pet Day	31 Halloween	Litter made from corn? A-maize-ing. Say hello to corn maze season.			

Nothing is scarier
than harmful chemicals.
Switch to safe corn
litter today.



2023

November



SUN	MON	TUE	WED	THU	FRI	SAT
How can you not be thankful for your fur ball? It's not possible.			1	2	3	4
5 Daylight Saving Ends	6	7	8	9	10 Veterans Day	11
12 Diwali	13	14	15	16	17	18
19	20	21	22	23 Thanksgiving	24	25
26	27	28	29	30		



The world's most photogenic cat. Look at those pearly whites. Lookin' sharp.

2023

December



SUN	MON	TUE	WED	THU	FRI	SAT
					1	2
3	4	5	6	7	8	9
				Hanukkah Begins		
10	11	12	13	14	15	16
					Hanukkah Ends	
17	18	19	20	21	22	23
24	25	26	27	28	29	30
Christmas Eve	Christmas Day					
31			This year, give the gift of the number one natural and sustainable cat litter. Meowy Christmas.			
New Year's Eve						



World's best
Santa Paws fans.