



# WORLD'S BEST CAT LITTER™

## ORIGINAL SERIES

LONG-LASTING LITTERS WITH OUTSTANDING OVERALL PERFORMANCE

World's Best Cat Litter™ Original Series offers outstanding odor control because it is the only litter that harnesses the concentrated power of naturally absorbent whole-kernel corn. Unlike clay litter, only World's Best Cat Litter™ uses a patented process to compress naturally absorbent corn into concentrated granules that trap odor deep inside and form tight clumps on contact, so you can do more with less litter.

### WHICH ORIGINAL SERIES FORMULA IS RIGHT FOR YOU AND YOUR CAT?



#### CLUMPING

With outstanding odor control and tight clumping ability, this formula is ideal for homes with one or two cats.

**Available in 7, 8, 14, 15 and 28 lb bags.**



#### MULTIPLE CAT CLUMPING

With an added all-natural plant ingredient for enhanced odor control, this formula is ideal for homes with two or more cats.

**Available in 7, 8, 14, 15 and 28 lb bags.**



#### LAVENDER SCENTED MULTIPLE CAT CLUMPING

Made with 100% all-natural lavender oil, this formula is ideal for cat owners who prefer their cat litter to be scented.

**Available in 7, 8, 14, 15 and 28 lb bags.**

\*Designed to flush in well-maintained systems. Flush only 1-2 clumps of World's Best Cat Litter™ at a time in the toilet. The state of California encourages the disposal of cat feces in trash and discourages flushing feces in toilets or disposing of them in drains.



**OUTSTANDING  
ODOR CONTROL**



**QUICK CLUMPING  
& EASY SCOOPING**



**FLUSHABLE\*  
SEPTIC SAFE**



**LIGHTWEIGHT**



**99% DUST FREE**



**PET, PEOPLE &  
PLANET FRIENDLY**

### CONCENTRATED POWER FOR A CLEANER LITTER BOX

World's Best Cat Litter™ is the only brand that uses a patented process to compress naturally absorbent corn into concentrated granules that trap odor deep inside and form tight clumps on contact—so you can do more with less litter.



# WORLD'S BEST CAT LITTER™

## ADVANCED SERIES

LONG-LASTING LITTERS PURPOSE-BUILT TO SOLVE SPECIFIC PROBLEMS

World's Best Cat Litter™ Advanced Series litters break new ground in using unique ingredient combinations to solve specific problems for cat owners like you. Our products offer more than just fantastic odor control, and go beyond the concentrated power that ensures you do more with less. These advanced formulations are purpose-built to make life easier for you and healthier for your cat.

### WHICH ADVANCED SERIES FORMULA IS RIGHT FOR YOU AND YOUR CAT?



#### ZERO MESS™

This multiple-cat-strength litter guarantees fast and easy cleanup with 2X better clumping and 2X more odor control, so you get less mess with less wasted litter. It's the only litter that combines the concentrated power of corn with super-absorbent plant fibers that quickly trap liquids in tight clumps, so you don't have to chisel and scrape the box. Scoop once and you're done.

**Available in 6, 12 and 24 lb bags.**



#### ZERO MESS™ PINE SCENTED

A multiple-cat-strength litter that delivers the fast and easy cleanup of Zero Mess™, plus a blend of real pine ingredients for a gentle, natural scent you'll love.

**Available in 6, 12 and 24 lb bags.**



#### PICKY CAT™

A multiple-cat-strength litter with added natural attractant to ensure they go in the box—every time.

**Available in 6, 12 and 24 lb bags.**

\*Designed to flush in well-maintained systems. Flush only 1-2 clumps of World's Best Cat Litter™ at a time in the toilet. The state of California encourages the disposal of cat feces in trash and discourages flushing feces in toilets or disposing of them in drains.



**MORE POWERFUL  
ODOR CONTROL**



**BETTER CLUMPING**



**FLUSHABLE\*  
SEPTIC SAFE**



**LIGHTWEIGHT**



**99% DUST FREE**



**PET, PEOPLE &  
PLANET FRIENDLY**

### CONCENTRATED POWER FOR A CLEANER LITTER BOX

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