



WORLD'S BEST CAT LITTER™

USE LESS & GET MORE WITH THE CONCENTRATED POWER OF WORLD'S BEST CAT LITTER™!

Unlike clay cat litter, only World's Best Cat Litter™ uses a patented process to compress naturally absorbent corn into concentrated granules that trap odor deep inside and form tight clumps on contact—so you can do more with less litter.



SIX REASONS IT'S A LITTER BIT AMAZING



OUTSTANDING ODOR CONTROL

Smells stay trapped deep inside the litter. So living with your cat doesn't have to stink.



QUICK CLUMPING & EASY SCOOPING

Smaller, tighter clumps don't fall apart when you scoop. So you aren't left with a mess in the box.



FLUSHABLE* —SEPTIC SAFE

Tested and proven flushable* and safe for septic and sewer systems! So you can skip the trip to the trash.



LIGHTWEIGHT

The concentrated power of corn delivers the performance you need without the weight. So you can give your back a break.



99% DUST FREE

Corn is free of silica dust—naturally. So you and your cat can breathe easy.



PET, PEOPLE & PLANET FRIENDLY

Made from sustainable corn with no added chemicals. So you can feel good about your choice.

*Designed to flush in well-maintained systems. Flush only 1-2 clumps of World's Best Cat Litter™ at a time in the toilet.
The state of California encourages the disposal of cat feces in trash and discourages flushing feces in toilets or disposing of them in drains.



WORLD'S BEST CAT LITTER™

A FORMULA FOR EVERY CAT OWNER



Available in 7, 14 and 28 lb bags

AVAILABLE EXCLUSIVELY AT PET SPECIALTY STORES
Available in 6, 12 and 24 lb bags

CLUMPING FORMULA

This quick-clumping, easy-scooping solution gives you maximum odor control while minimizing dust and tracking. Ideal for homes with one or two cats.

MULTIPLE CAT CLUMPING

If you have more than one cat, you need a powerful litter solution. Our multiple-cat clumping formula delivers with the concentrated power of corn, plus an all-natural plant ingredient for even more outstanding odor control.

LAVENDER SCENTED MULTIPLE CAT CLUMPING

Smell the flowers, not the litter box, with this 100% natural, dust-free cat litter, made with lavender oil for a fresh floral fragrance. Ideal for homes with two or more cats.

ZERO MESS™

This multiple-cat-strength litter guarantees fast and easy cleanup with 2X better clumping and 2X more odor control, so you get less mess with less wasted litter. It's the only litter that combines the concentrated power of corn with super-absorbent plant fibers that quickly trap liquids in tight clumps, so you don't have to chisel and scrape the box. Scoop once and you're done.

ZERO MESS™ PINE SCENTED

A multiple-cat-strength litter that delivers the fast and easy cleanup of Zero Mess™, plus a blend of real pine ingredients for a gentle, natural scent you'll love.

PICKY CAT™

A multiple-cat-strength litter with added natural attractant to ensure they go in the box—every time.

