

"I LOVE THIS LITTER! ...I love how the clumps don't break apart. I love that it can be flushed away...the best odor control and, most importantly, virtually DUST FREE! Lastly...the litter lasts a LOT longer when you have so little of it being wasted when you sift." - **JANET C.**

SEE HOW LONG ONE BAG LASTS! **

BASED ON THE USE OF A 14 LB BAG

 **60⁺** DAYS

 **30⁺** DAYS

 **20⁺** DAYS

**Cost savings calculated on regular cleaning of litter based on in-home testing. Based on average size cats. Results may vary.

USAGE INSTRUCTIONS

1

TRANSITION SLOWLY: Start with only a third of World's Best Cat Litter™ added to a clean box of your current litter. Then, once your cat is more familiar with it, change to two-thirds. After that, use only World's Best Cat Litter™.

2

PICK A GOOD LOCATION: Provide at least one litter box per cat. Place the box in a quiet place that can be easily accessed and is away from the cat's food and water dishes.

3

KEEP IT CLEAN: For best results, scoop clumps daily and maintain a depth of 2-3 inches of World's Best Cat Litter™.

GIVE LITTER WE SUPPORT
CAT ADOPTION
& SHELTERS

HELP US SUPPORT SHELTER CATS FOR FREE.

We started GiveLitter™ in 2010 with a simple idea: empower cat-loving fans everywhere to help donate free litter to the hardworking shelters that need it most. Our donations have been large, but the impact on the lives of shelter cats is even larger – and it's all thanks to fans like you.

Learn more at www.givelitter.com



World's Best Cat Litter™

Kent Pet Group

2905 N Hwy 61, Muscatine, IA 52761 USA

e-mail: custserv@worldsbestcatlitter.com

toll-free: 1.877.367.9225

(Mon.-Fri., 8 am–5 pm CST)

1302017-183

www.worldsbestcatlitter.com



WORLD'S BEST
CAT LITTER™



CONCENTRATED POWER
FOR A CLEANER LITTER BOX

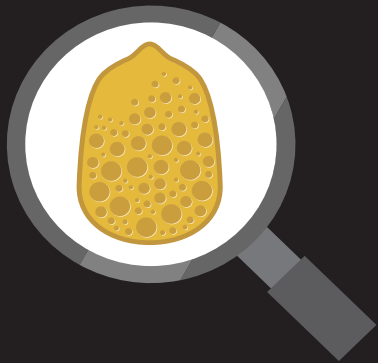
www.worldsbestcatlitter.com



WORLD'S BEST CAT LITTER™

USE LESS. GET MORE.
SWITCH TO THE CONCENTRATED POWER OF CORN.

World's Best Cat Litter™ uses a patented process to compress naturally absorbent corn into concentrated granules that trap odor deep inside and form tight clumps on contact—so you can do more with less litter.



**OUTSTANDING
ODOR CONTROL**



**QUICK CLUMPING
& EASY SCOOPING**



**FLUSHABLE*
SEPTIC SAFE**



LIGHTWEIGHT



99% DUST FREE



**PET, PEOPLE &
PLANET FRIENDLY**

*Designed to flush in well-maintained systems. Flush only 1-2 clumps of World's Best Cat Litter™ at a time in the toilet. The state of California encourages the disposal of cat feces in trash and discourages flushing feces in toilets or disposing of them in drains.

WHICH FORMULA IS RIGHT FOR YOU?



ORIGINAL SERIES

LONG-LASTING LITTERS
WITH OUTSTANDING OVERALL PERFORMANCE

CLUMPING – With outstanding odor control and tight clumping ability, this formula is ideal for homes with one or two cats.

MULTIPLE CAT CLUMPING – With an added all-natural plant ingredient for enhanced odor control, this formula is ideal for homes with two or more cats.

LAVENDER SCENTED MULTIPLE CAT CLUMPING – Made with 100% all-natural lavender oil, this formula is ideal for cat owners who prefer their cat litter to be scented.

AVAILABLE IN 7, 8, 14, 15 and 28 lb bags.

Find it online and in PetSmart®, PETCO®, select Target® and Walmart stores, and other leading pet and grocery stores.



ADVANCED SERIES

LONG-LASTING LITTERS
PURPOSE-BUILT TO SOLVE SPECIFIC PROBLEMS

ZERO MESS™ – Multiple-cat-strength litter with 2X better clumping and more odor control.

ZERO MESS™ PINE SCENTED – A multiple-cat-strength litter that delivers the fast and easy cleanup of Zero Mess™, plus a blend of real pine ingredients for a gentle, natural scent you'll love.

PICKY CAT™ – A multiple-cat-strength litter with an added natural attractant to ensure they go in the box—every time.

AVAILABLE IN 6, 12 and 24 lb bags.

Find it online and in pet-specialty stores.

Learn more at www.worldsbestcatlitter.com